



Franklin Township Public Schools

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Consent to Release Student Information/Photograph & Consent to Use Student Information/Photograph on Web Site/Internet

The Franklin Township Public Schools are justifiably proud of the accomplishments and activities of our students.

To celebrate those accomplishments and activities, the District may wish to announce or publicize certain student achievements, activities, and events. In addition, reporters from news media organizations may occasionally attend various school-sponsored activities and may take pictures and/or publish an article about the activity or event.

The purpose of this Consent Form is for you to both inform you and to request permission to release your child's photo/video/image and other personally identifiable information to the public and media, and to use your child's photo/video/image and other personally identifiable information on the District's website, social media and other Internet-based media. **There are two parts to this form, please read and choose the appropriate answer/electronically sign both parts in the Genesis Parent Portal.**

Part 1 - Consent to Release Student Information/Photograph to the Public and Media:

The District may wish to announce or publicize certain student achievements, activities, and events, including by such methods as press releases to or contact with local and national news media; sports activity sheets such as a wrestling competition forms which show the weight and height of the team members; playbills and programs for fine and performing art events; honor roll or other recognition lists; presentations at Board of Education meetings; publication in District or school-based brochures/newsletters/newsmagazines; and/or broadcasting on our local Board of Education TV Station.

In addition, reporters from news media organizations may occasionally attend various school-sponsored activities, such as academic presentations, art exhibits, athletic events, awards, community service activities, concerts, contests, district presentations, honors, honor roll(s), music, outstanding academic work, outstanding educational initiatives, plays, special programs, sports, and/or public meetings. They may request to take pictures of your child and/or publish an article about the activity or event. Your child may also be interviewed and quoted.

This information may also be part of a Board of Education meeting which has been recorded, and may be broadcast on our local Board of Education TV Station, and/or other television stations should they provide

coverage. We also may publish student names on recognition, club membership or other similar lists as appropriate.

It is possible that news media organizations may obtain “directory information” and/or photographs or video footage from District publications and/or during press coverage and include it in their publications and/or on their Web sites.

Directory information means information contained in an education record of a student that would not generally be considered harmful or an invasion of privacy if disclosed, and includes, but is not limited to, the student's name; address; telephone listing; electronic mail address; photograph; date and place of birth; major field of study; grade level; enrollment status (e.g., undergraduate or graduate, full-time or part-time); dates of attendance; participation in officially recognized activities and sports; weight and height of members of athletic teams; degrees, honors, and awards received; and the most recent educational agency or institution attended.

Directory information does not include a student's Social security number or student identification (ID) number, except as permitted by law.

While Federal law permits the District to release the information listed above, *without* your express consent, the purpose of this Consent Form is for you to please indicate whether you will allow us to do so or if you would prefer for us not to release this information to the public and/or use this information on the District’s website(s), social media, and other Internet-based media.

Public and media outlets include, but are not limited to, printed and/or on-line newspapers and/or magazines, websites, blogs, local and national radio and/or television news sites and/or social media platforms, as well as the Franklin Township Public Schools’ own website, our social media platforms, and other Internet-based media, and/or public presentations or displays in buildings throughout the District and the greater community, such as, but not limited to, your child’s school, other District buildings, government buildings and/or area malls and/or universities.

Franklin Township Public Schools requests consent to release the following information about your child to the public and media:

- Student’s name
- Town
- Photograph
- Age
- Grade level
- Current and former school
- Major field of study if applicable
- Participation in officially recognized clubs and sports
- Weight and height of athletic team members
- Degrees, honors and awards received

- School work (projects; essays; artwork)
- Presentations at Board of Education meetings
- Interviews and Quotations

On the Genesis Parent Portal, you will be asked to choose:

Yes, I consent to allow Franklin Township Public Schools to release my child's name/photo/image and all other information listed above to the public and media as described above. **OR**

No, I do not consent to allow Franklin Township Public Schools to release my child's name/photo/image or the information listed above to the public and media as described above, except as may be permitted/required by law.

Part 2 – Consent to Allow Release of Information on the District/School Web Site/Internet:

Franklin Township Public Schools requests consent to publish the following information about your child on the Franklin Township Public Schools' website(s), our social media platforms, and other Internet-based media as approved by the Franklin Township Board of Education.

As you are aware, there are potential dangers associated with the posting of personally identifiable information on a web site since global access to the Internet does not allow us to control who may access such information. These dangers have always existed; however, we want to celebrate your child and his/her work. The law requires that we ask for your permission to use information about your child.

Franklin Township Public Schools requests consent to publish and use the following information about your child on the Franklin Township Public Schools' website(s), our social media platforms, and other Internet-based media:

- Student's name
- Town
- Photograph
- Age
- Grade level
- Current and former school
- Major field of study if applicable
- Participation in officially recognized clubs and sports
- Weight and height of athletic team members
- Degrees, honors and awards received
- School work (projects; essays; artwork)
- Presentations at Board of Education meetings
- Interviews and Quotations

Your child may be interviewed or quoted. This information may also be part of a Board of Education meeting, which has been filmed and later posted on the Franklin Township Public Schools' website(s), our social media platforms, and other Internet-based media as approved by the Franklin Township Board of Education.

The Franklin Township Board of Education shall not disclose on its web site(s), social media, or other Internet-based media any personally identifiable information about a student without receiving prior written consent from the student's parent or guardian.

On the Genesis Parent Portal, you will be asked to choose:

Yes, I consent to allow Franklin Township Public Schools to use and publish my child's name/photo/image and all other information listed above information on the Franklin Township Public Schools' website(s), social media platforms, and other Internet-based media as approved by the Franklin Township Board. **OR**

No, I do not consent to allow Franklin Township Public Schools to publish my child's information on the Franklin Township Public Schools' website(s), our social media platforms, and other Internet-based media as approved by the Franklin Township Board of Education as described above, except as may be permitted/required by law.

You may download a copy of this form and/or print it for your records. A paper copy of this form may also be made available by contacting the main office of the school where your child attends.

If you, as parent or guardian, wish to rescind this consent, you may do so at any time in writing by sending a letter to the Principal of your child's school, and such rescission will take effect upon receipt by the school. If you have any questions about this form, please contact your child's Principal or Mary Clark, Coordinator of Policies, Regulations and Communications at (732) 873-2400 x 206 or mclark@franklinboe.org